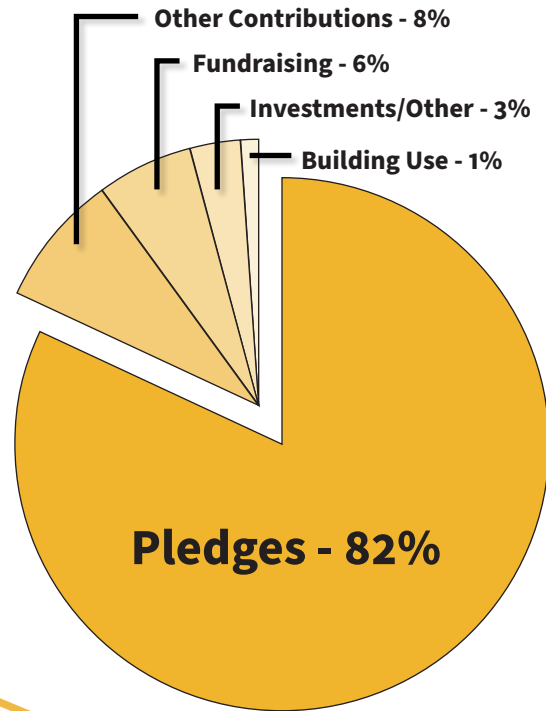
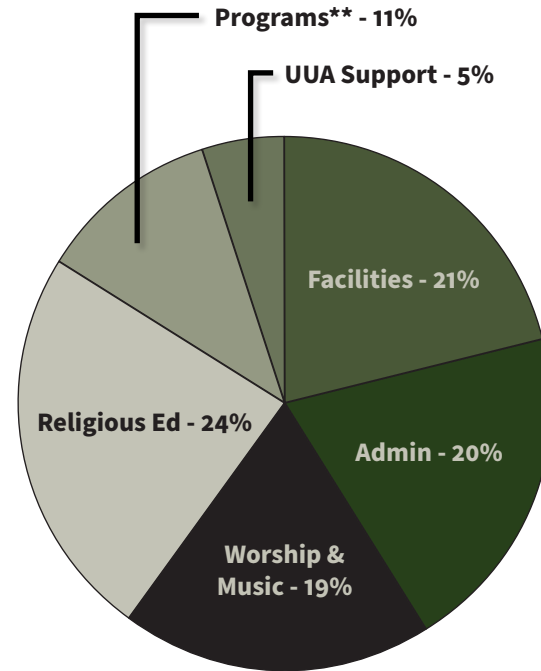


2024-25 Pledge Goal \$400,000
Projected Sources & Uses if Goal is Met

Revenue Sources



Expenses by Function*



* personnel expenses are allocated among relevant functions
 ** includes most committees including Social Justice

How much should I give?

The simplest way to help meet the goal is to consider increasing your pledge this year, and there are a couple of ways to do it.

Take a look at the enclosed Fair Share Contribution Guide. Locate your monthly income on the left side of the chart. Read across the guide to find your current monthly giving amount and note if it is at the Supporter, Sustainer or Visionary level.

Are you able to go up a level this year? If all families pledge 3.5% of their annual household income, we will achieve our goal. If all families pledge at 4%, we will surpass our goal by more than \$60,000!*

Increase your pledge by 14% this year. If everyone increases by this amount, we will meet the goal.

How to pledge

After determining your pledge amount, simply fill out and return the enclosed Pledge Form. To pledge online, visit the Member Area at www.greenvilleuu.org

Thank you for your generosity and commitment to our Greenville UU Fellowship!



GUUF Annual Pledge Campaign
2024-2025

In an increasingly disconnected and discordant world, our mission is to strengthen our connections to one another and our planet by:

- Enlivening minds and spirits
- Building community through liberating love
- Advocating fiercely for justice

Goal: \$400,000



Greenville Unitarian Universalist Fellowship
 PO Box 4518
 Greenville, SC 29608

* Calculated using median household income for Greenville Co. - \$70,000 in 2022



From Our Minister

Strengthening connections is what we do, and there are no better places to do it than GUUF! Where else can you find companions on life's journey and tools to walk your life's path with more depth and greater connection? Where else are you invited to grow and learn in order to connect to your truest, deepest authentic self? Where else are you given opportunities to put your most deeply held values into practice? Where else can you connect with others to leverage the power to create more justice in the world and serve needs greater than your own?

All these important opportunities for deep connection are what makes GUUF unique. Yet, GUUF's life-affirming, love-affirming and transformational experiences and opportunities cannot happen without your support. Please consider giving as generously as you can to our 2024-25 pledge campaign. In the meantime, thank you for all the time, treasure, talent - and loving connections - you bring to our congregation.

- Rev. Chris Hockman



From our Pledge Drive Chair

Another year has passed, and things are looking even better at GUUF! Membership and RE enrollment are increasing, and programs and activities are bringing greater energy to our campus. Our 2024-25 pledge drive provides you the opportunity to help restore our Fellowship staffing closer to what it was prior to the pandemic and to ensure that our finances are entrusted to professionals as we grow into our future.

These increases in human infrastructure will help free GUUF members, friends and volunteers to get down to the business of achieving GUUF's mission of Strengthening Connections to one another, our community and beyond. I hope you will invest in GUUF's future with an increased pledge that will help carry us to where we want to be - which is exactly where we need to be.

- Clark Bell

Your Gift to GUUF Counts

A whopping 82% of GUUF's revenue stems from yearly pledges. Making a pledge - a promise to donate a certain amount in the coming year - is essential to building an annual budget that supports and sustains all the Fellowship's efforts. We aim for a \$50,000 (14%) rise in pledges to meet upcoming needs. Here's how that extra \$50,000 can be allocated.

Facilities Caretaker (41%). Formerly known as the Sexton, this position was not budgeted for this past year. Adding 18 hours a week dedicated to custodial, grounds and general maintenance will make a big difference in the care of our nine-acre campus.

Religious Education Assistant (18%). Meeting the goal means that our RE program for children and youth will be fully staffed. Your increased pledge will help put GUUF in the best position possible to serve children and families.

Cost-of-living increases for existing staff (19%). Cost-of-living increases for existing staff, who keep GUUF's engines running, are budgeted at 3.5%.

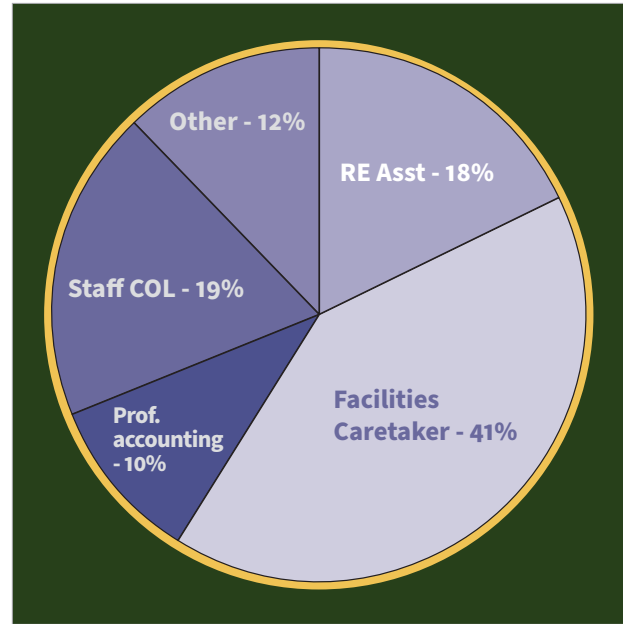
Increased professional accounting (10%). This increase will allow GUUF to fully professionalize its accounting and bookkeeping. Professional assistance will continue to ensure that GUUF's financial information is correct, up to date and consistent with current accounting standards.

Other (12%). Smaller increases in a number of areas will add up to a stronger GUUF!

"We are so fortunate to have spaces, both inside and outside, with potential to be beautiful, welcoming, and community building. Funding our new Facilities Caretaker is the first step in our plan to thoughtfully improve every aspect of our facilities, from driveway to bathrooms! Please pledge generously so we can get to work creating UUtopia!"

- Lori Morton, Chair, Buildings & Grounds

What the 14% Increase (\$50,000) Will Accomplish



"Kids today are under attack by powerful lawmakers that want to legislate their gender, ban sex education, and ban books. Religious Education at GUUF equips our children with the tools and values to meet the challenges of their generation. We are poised to be a center of youth affirmation, youth activism and youth celebration. It's a moral imperative that will sustain this community. When you fill in your pledge sheet, do it knowing that you're making a generational investment in our core values."

- Jim Hennigan, RE Teacher

